

Post-lockdown Portfolios: Why savers are not actually making the most of their money

Appendix

Lockdown savings trends

- Almost a third (31%) of over 55s in the UK have saved more during lockdown
 - o Almost 40% of UK retirees over 75 have saved more during lockdown
 - o 42% of high net worth individuals saved more than usual
- Over 55s who have saved more during the UK national lockdown saved an average of £3,336.04 more than they usually would (16 March – 04 July)
 - o Of those who saved less during lockdown, 44% saved £500-£999 less than they usually would
- The top three choices for over 55s putting extra cash away during lockdown:
 1. Current Account (35%)
 2. Easy Access Savings Account (26%)
 3. Regular Saver Account (25%)
- The top three choices for HNWIs to put their extra cash in:
 1. Easy Access Savings Account (33%)
 2. Current Account (25%)
 3. Regular Savings Account (24%)

Saving behaviour trends

- Almost 1 in 5 older savers are placing more of their savings into easy access accounts.
 - o Top reasons for putting cash in easy access accounts: Wanting quick access to their money (62%), creating a financial safety net (38%) and not wanting to risk their money (30%).
- One in 10 (8%) savers are less interested in stocks and shares than before lockdown.

Retirement trends

- 11% of savers say they will delay retirement by 1-5 years due to Covid-19.
- 1 in 10 over 55s don't believe they can ever retire (9%).
 - o 38% say that because of economic uncertainty they want ensure they have enough money to fund the lifestyle they envisaged in retirement.
- Over half (52%) of HNWIs say they need to work longer to maintain their lifestyle into retirement.
- Two in five (42%) of over 55s agree with the statement 'I feel confident about my financial future'.
- Almost a quarter (23%) admit there is little point in retiring when they won't be able to do what they had planned during their retirement e.g. travel.

- A third (33%) of over 55s are worried about the financial hit a second wave could bring and have prepared for this.

Regional Trends

North West

- 27% of over 55s in the North West are re-evaluating their retirement plans because of the COVID-19 lockdown
- 17% worry their retirement will be set back by 3 years or more
- Despite this, 30% in the region have been able to save more money since lockdown began
- ... to the tune of an additional £2557 on average

North East

- 14% of over 55s in the North East are re-evaluating their retirement plans because of the COVID-19 lockdown
- 10% worry their retirement will be set back by 3 years or more
- Despite this, 41% in the region have been able to save more money since lockdown began – the highest proportion in the UK
- ... to the tune of an additional £1586 on average

Yorkshire & Humberside

- 23% of over 55s in Yorkshire and The Humber are re-evaluating their retirement plans because of the COVID-19 lockdown
- 14% worry their retirement will be set back by 3 years or more
- Despite this, 36% in the region have been able to save more money since lockdown began
- ... to the tune of an additional £6922 on average

South West

- 26% of over 55s in the South West are re-evaluating their retirement plans because of the COVID-19 lockdown
- 15% worry their retirement will be set back by 3 years or more
- Despite this, 32% in the region have been able to save more money since lockdown began
- ... to the tune of an additional £1852 on average
- And 1 in 20 (4%) now plan to retire early

South East

- 22% of over 55s in the South East are re-evaluating their retirement plans because of the COVID-19 lockdown
- 14% worry their retirement will be set back by 3 years or more
- Despite this, 30% in the region have been able to save more money since lockdown began
- ... to the tune of an additional £7172 on average, the highest figures in the UK
- And 1 in 20 (4%) now plan to retire early

West Midlands

- 29% of over 55s in the West Midlands are re-evaluating their retirement plans because of the COVID-19 lockdown – the highest proportion in the UK
- 15% worry their retirement will be set back by 3 years or more
- Despite this, 26% in the region have been able to save more money since lockdown began
- ... to the tune of an additional £2791 on average
- And 1 in 10 (9%) now plan to retire early – again, the highest proportion in the UK

East Midlands

- 12% of over 55s in the East Midlands are re-evaluating their retirement plans because of the COVID-19 lockdown
- 6% worry their retirement will be set back by 3 years or more
- Despite this, 36% in the region have been able to save more money since lockdown began
- ... to the tune of an additional £1210 on average

East of England

- 22% of over 55s in the East of England are re-evaluating their retirement plans because of the COVID-19 lockdown
- 11% worry their retirement will be set back by 3 years or more
- Despite this, 25% in the region have been able to save more money since lockdown began
- ... to the tune of an additional £1480 on average
- And 1 in 20 (5%) now plan to retire early

Greater London

- 28% of over 55s in the Capital are re-evaluating their retirement plans because of the COVID-19 lockdown
- 17% worry their retirement will be set back by 3 years or more – the highest figure in England
- Despite this, 35% in the Capital have been able to save more money since lockdown began
- ... to the tune of an additional £3808 on average
- And 1 in 20 (7%) now plan to retire early

Wales

- 19% of over 55s in the Wales are re-evaluating their retirement plans because of the COVID-19 lockdown
- 13% worry their retirement will be set back by 3 years or more
- Despite this, 24% in Wales have been able to save more money since lockdown began
- ... to the tune of an additional £2089 on average

Scotland

- 27% of over 55s in Scotland are re-evaluating their retirement plans because of the COVID-19 lockdown
- 14% worry their retirement will be set back by 3 years or more
- Despite this, 33% in Scotland have been able to save more money since lockdown began
- ... to the tune of an additional £2014 on average
- And 1 in 20 (4%) now plan to retire early

Notes

Ford Money commissioned Censuswide to carry out a survey of 2,018 over 55s and 329 high net worth individuals in the UK. A high net worth individual is defined as someone who has £100,000+ in investable assets. Fieldwork was undertaken from 09 September – 14 September 2020. The survey was carried out online.

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